

Quaverly H. Rothenberg Announces Candidacy for Reelection as Northampton Ward 3 City Councilor

Northampton, Massachusetts

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For Immediate Release

Current Ward 3 City Councilor Quaverly H. Rothenberg announced her candidacy for reelection today.

“After careful consideration and many discussions with constituents, I have decided to run for reelection as City Councilor for Northampton’s Ward 3,” Rothenberg said.

“My first term has been a learning experience filled with some inspiring victories on behalf of the residents as well as a few punches thrown my way by the people now in power,” she said. “But all learning experiences include ups and downs. And all elected officials need to learn the ropes. As the incumbent, I have that experience.”

Rothenberg stressed that a big part of what she offers – and has already proved – is the ability and willingness to fight strongly for her constituents.

“Every candidate promises to fight for their constituents, but I already have a proven track record of doing so – to the point where it has landed me in disfavor with the powers that be,” she said. Rothenberg also noted that she offers more office hours – and does so daily – than any other councilor, to meet face-to-face with constituents. “Where I learn the most is from talking to the community,” she said.

Rothenberg said her top three areas of focus would be:

- Establishing measures to make sure citizens have more of a voice in city government.
- Continuing to fight for best way to manage the city’s annual budget and over \$30 million in savings to improve everyday lives of citizens.
- Working to increase wages and staffing for schools, the DPW, Veterans Services and the City Clerk's office.

PICTURE SIDE STREETS

Rothenberg noted that her main focuses are schools, roads and sidewalks, and empowering the public. She said that a big part of a city government’s job is to make sure its citizens get where they want and need to go. This can take the shape of keeping our roads safe and drivable, and it also means putting our students on the path to success through a great education.

“The mayor is pressing forward with ‘Picture Main Street,’ but I suggest that we need to ‘Picture Side Streets’ – and picture them with no potholes, no dangerous ice patches, and plenty of accessibility for the disabled members of our community,” she said. “This in turn requires raising DPW wages to attract a sufficient number of employees to maintain our streets and sidewalks.”

A VOICE FOR TRUE CHOICE

Rothenberg pointed out how the lack of governmental checks and balances currently seen on the national stage has shown that power should never be consolidated into the hands of a few.

“When I see something that needs addressing, I feel it’s my job to speak up, even if my colleagues don’t agree. And I have spoken up,” she said. “What I offer is a voice for people who want a true choice. The city government is already a juggernaut with very few willing to challenge it. I’m not perfect – no one is – but one thing that I can promise and have already proved is that I am willing to fight for the residents of Ward 3.”

THE BEST WAY FORWARD

“The way forward for any city has plenty of bumps in the road,” she said. “And sometimes pumping the brakes when confronting complex issues is the right approach to take.”

Rothenberg used air traffic controllers as an example: “When air traffic controllers delay a take-off or a landing, they are not trying to obstruct people’s journeys. They’re simply ensuring you get to your destination safely,” she said.

“I’m just trying to make sure our city government proceeds the best way possible. Sometimes that means taking an extra day or so to make sure we’re not rushing when a more thoughtful process might provide us a chance to weigh the pros and cons and develop better solutions,” she said. “I have shown I’m willing to fight and learn. I’m asking the residents of Ward 3 to give me the opportunity to keep fighting and learning so I can help make Ward 3 – and the city – better for all.”

For more information, call or email Quaverly at 925-999-0990 and quaverlyforward3@gmail.com or visit quaverlyforward3.com.

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